

## **BRISTOL MOTOR SPEEDWAY, LLC COMMUNITY BENEFITS COMMITMENT**

Bristol Motor Speedway, LLC (“BMS”) provides this Community Benefits Commitment for the benefit of the citizens of Metropolitan Nashville and Davidson County (“Metro”) related to the planned restoration and renovation of the Nashville Fairgrounds Speedway (“the Project”) and the operation of the Nashville Fairgrounds Speedway (“NFS”) by BMS through a Lease Management Agreement between BMS and Metro through its Board of Fair Commissioners (“Fair Board”).

BMS believes that being a good neighbor is critical to the successful operation of the Nashville Fairgrounds Speedway, accordingly BMS is committed to an open and ongoing discussion with the Metro Council, the Fair Board, Fairgrounds staff, residents, non-profit organizations and businesses in and around the area immediately surrounding the Fairgrounds as we seek to build positive relationships and make contributions to the community.

BMS specifically commits to the following initial actions and partnerships for the benefit of the citizens of Metro, especially those in areas surrounding NFS. As relationships develop and BMS’s presence is established, additional community partnerships and changes to some of the elements of the partnerships included in this commitment will be made. Additionally, upon each extension of the lease-management term, this commitment will be renewed. Upon expiration or termination of the lease-management agreement, these commitments will likewise expire or be terminated.

### **1. BMS commits to establish a Nashville Chapter of Speedway Children’s Charities.**

Created in 1982 by Speedway Motorsports founder, O. Bruton Smith, Speedway Children’s Charities is devoted to raising money and distributing it to children’s charities located in the communities surrounding the racetracks it owns and/or operates. SCC is a non-profit 501(c)(3) organization and provides funding for hundreds of non-profit organizations throughout the nation that meet the direct needs of children. Its vision is that every child has the same opportunities no matter what obstacles they are facing.

Speedway Children's Charities is more than just a fundraiser. Its local chapters are partners in change, working with a broad range of people and organizations to identify and resolve pressing issues dealing with children in their communities. Because of the unique conditions in every community, Speedway Children's Charities operates local chapters at each motorsports facility to address challenges that are specific to that community. In order to best determine these needs, Speedway Children’s Charities will establish a local trustee group to guide the direction of the grants made to local children’s charities.

In 2020, Speedway Children's Charities distributed more than \$1 million in grants to 170 charitable organizations across the country, bringing the total funds distributed since 1982 to more than \$59.4 million, and ensuring that many children in need are given the tools to build a better, brighter and healthier future.

### **2. BMS commits to partner with Metro Nashville Public Schools – specifically Glenclyff High School and Fall Hamilton Elementary School—to invest resources into student success.**

Glenclyff High School – BMS has signed on as an Academy Business Partner through the PENCIL organization to develop a program that will support the Maintenance and Light Repair

Pathway at Glenclyff High School. BMS additionally anticipates supporting other academies such as Culinary Arts, Health and Hospitality and Business and Innovation in which pathways align with the operations of BMS at NFS.

Fall Hamilton Elementary School – BMS will support Fall Hamilton Elementary School through establishment of reading initiatives and STEM programs tied to motorsports concepts designed to engage students in learning. Students will have access to field trips at NFS both through their classes and as a reward for achieving reading goals.

**3. BMS commits to partner with Conexión Américas and its Casa Azafrán facility to support the Latino community around NFS.**

The Conexión Américas, mission is to build a welcoming community and create opportunities where Latino families can belong, contribute, and succeed. Every year, the organization assists more than 9,000 individuals and their families in their desire to start businesses, improve their English, help their children succeed in school and go to college, and become an integral part of Nashville's social, cultural and economic vitality.

Conexión Américas is the lead partner of Casa Azafrán, a nonprofit collaborative near NFS on Nolensville Pike at the gateway to Nashville's International District that is home to Conexión Américas and nine partners.

BMS will partner with Conexión Américas and support their longstanding microenterprise, culinary incubation, education and community development initiatives in Southeast Nashville to ensure the Latinx community benefits equally from economic growth.

**4. BMS commits to partner with Operation Stand Down Tennessee to support military veterans and their families.**

Operation Stand Down Tennessee provides and connects Veterans and their families with comprehensive resources focused on transition, employment, housing, benefits, peer engagement, volunteerism and connection to the community. BMS will partner with Operation Stand Down Tennessee to host veteran's events and honor military veterans at NFS events.

**5. BMS commits to partner with Boys and Girls Clubs of Middle Tennessee to provide educational access and activities for program participants.**

Boys and Girls Clubs of Middle Tennessee work to enable all young people, especially those who need them most, to reach their full potential as productive, caring, responsible citizens. BMS will partner with Boys and Girls Clubs of Middle Tennessee to support its programs and provide opportunities and activities for program participants to take field trips to NFS and learn in a constructive and fun environment.

**6. BMS commits to provide non-profit organizations the opportunity to raise funds for their organization by providing volunteers to work at major events.**

Local non-profit organizations will be given the opportunity to provide volunteers to fill various positions during major events in exchange for a donation to the non-profit organization. This model operates successfully at other Speedway Motorsports facilities and provides a tremendous fundraising opportunity for sports teams, church groups and school organizations as well as community non-profits while supporting speedway operations for once-or-twice-a-

year events. Volunteers operate concession stands and souvenir stands and serve as ushers, parking attendants and gate personnel.

**7. BMS commits to paying a minimum of \$15.50 per hour for all full-time, part-time and event staff.**

Individuals who are hired to work for BMS at NFS will be paid a minimum of \$15.50 per hour. Individuals working in ticket operations, facility maintenance, event logistics, guest relations and administrative roles will all be paid this minimum rate, with many paid in excess of this amount based upon position and experience. BMS will endeavor to hire qualified local residents at all levels of the organization and to provide educational and professional development opportunities.

**8. BMS commits to work with the Metro Arts Commission and other local non-profit arts organizations to provide opportunities for local artists to participate in beautification projects as appropriate.**

**9. BMS team members will contribute significant volunteer hours to Nashville charitable organizations in addition to those listed in this commitment.**

**10. Subject to finalization of renovation design plans, BMS will make meeting space available to non-profit and other community organizations during non-event use periods.**

**11. BMS will give priority for available summer internships to students from the Nashville area.**

**12. BMS will implement procurement practices and procedures designed to give preference to qualified Davidson County MBE businesses to provide contracted services to NFS.**

To reach a goal of 20% MBE/DBE construction, supply, and post-construction procurement inclusion, Bristol will enter into a contract with the North Nashville Community Economic Development Consortium (NNCEDC), a local nonprofit made up four community agencies, JUMP, New Level CDC, Be A Helping Hand Foundation, and the Mt. Calvary Herman Street Community Development Corporation.

NNCEDC's mission is to impactfully improve the quality of life for ALL North Nashville residents through support of economic development and housing initiatives that preserve the history and integrity of such an iconic community.

Upon entering this agreement, the NNCEDC will:

- Assist in identifying MBE & DBE partners;
- Assist in Workforce Recruitment & Development;
- Assist in Community Advocacy, Engagement & Relations; and
- Assist in Capturing & Reporting Data on efforts, Effectiveness and Compliance

**BRISTOL MOTOR SPEEDWAY, LLC**

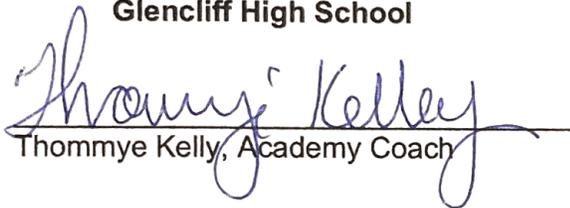
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Marcus G. Smith, CEO

Partners:

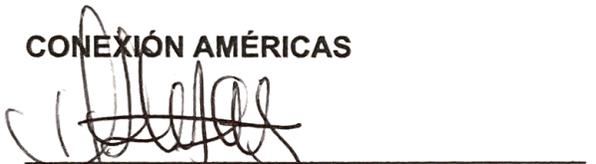
**METRO NASHVILLE PUBLIC SCHOOLS  
Fall Hamilton Elementary School**

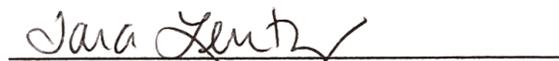
  
\_\_\_\_\_  
Mathew Portell, Principal

**Glencliff High School**

  
\_\_\_\_\_  
Thommye Kelly, Academy Coach

**CONEXIÓN AMÉRICAS**

  
\_\_\_\_\_  
Martha Silva, Interim Co-Executive Director

  
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Tara Lentz, Interim Co-Executive Director

**OPERATION STAND DOWN TENNESSEE**

  
\_\_\_\_\_  
Gen. Eden Murrie, CEO

**BOYS AND GIRLS CLUBS OF MIDDLE TENNESSEE**

  
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Eric Higgs, CEO